



RATHINDRA KRISHI VIGYAN KENDRA
PALLI SIKSHA BHAVANA (INSTITUTE OF AGRICULTURE)
VISVA-BHARATI



Sriniketan, P. O. – Sriniketan, Dist. – Birbhum, West Bengal - 731236

Report on Mobilization of Farmers and Farm Women for Live Viewing of the 11th. Episode of Krishi Choupal on 08.11.2025 organized by Rathindra KVK, Visva-Bharati, Sriniketan, Birbhum

Rathindra Krishi Vigyan Kendra, Palli Siksha Bhavana, Visva-Bharati, Birbhum mobilized 16 (Sixteen) Numbers of Practicing Farmers and 14 (Fourteen) Numbers of Practicing Farm Women, totalling a Number of 30 (Thirty) persons, for live viewing of the 11th. *Episode of Krishi Choupal* Live Programme on the **Topic "Environment-Friendly Natural Farming – Objectives and Benefits for Farmers"** telecasted through DD Kisan Live on 8th. Nov., 2025 from 2:00 PM to 3:00 PM at the Seminar Hall of Rathindra Krishi Vigyan. The above-mentioned **Krishi Choupal Programme** was telecasted through DD Kisan Channel (24X7 Digital Channel of Doordarshan under Prasar Bharati, Ministry of Information and Broadcasting, Govt. of India, televiewing Service Provider focussing on Agriculture and Allied Sectors).

The participating Practicing Farmers and Farm Women were assisted by Shri Sayak Mahato, Programme Assistant (Laboratory Technician), Rathindra KVK regarding the common understanding and Scientific Concepts and Methodologies and Utilities **"Environment-Friendly Natural Farming – Objectives and Benefits for Farmers"** about the Technologies being discussed in the process of telecast of the said Krishi Choupal.

